



LABILIA

LA CULTURA CAMBIA FORMA

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Business Presentation



Mauro Labellarte



Anna Grazia Macellari

Labilia is a cultural enterprise that deals with musical productions, productions of events and festivals, art and scientific publication.

Labilia was born in November 2017, founded by Mauro Labellarte and Anna Grazia Macellari

Labilia bases its commercial and productive aims on two main points underlined by the European Commission in the Green Paper on "cultural and creative industries, a potential to exploit".

"Cultural and creative industries have a largely untapped potential for creating growth and jobs. To get out of this situation, Europe must identify new sources of smart, sustainable and inclusive growth, and invest in them to secure a future. To a large extent, our future prosperity will depend on how we will use our resources, our knowledge and our creative talents to stimulate innovation. Drawing strength from the richness and variety of its cultures, Europe must experiment with new ways to create added value, but also to live together, share resources and capitalize on its diversity (.....)

... With the participation of the education sector, cultural and creative industries can also play a decisive role in providing European citizens with the necessary creative, entrepreneurial and intercultural skills. In this sense, cultural and creative industries can feed Europe's centers of excellence and help us become a knowledge-based society.

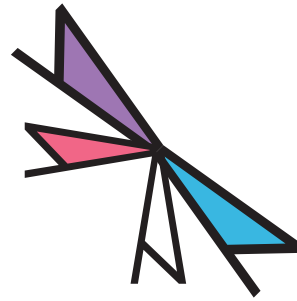
At the same time, these skills stimulate the demand for more differentiated and more refined contents and products, and this can give tomorrow's markets a form that is better suited to European values. (...) "

Labilia has its core business on the creation, planning and executive production of contents with meaning and aesthetic value, integrated with the necessary function of product / service. Labilia places its focus on three main areas:

Music productions: creation, production, distribution and edition on exclusive roster, artistic directions, production and distribution on commission.

Festival productions and events: creation, design and executive production for festivals and brand events; artistic directions, projects, services for organization and logistics for festivals and events on behalf of the public and private sectors.

Cultural and scientific divulgative productions: creation, planning and coordination of educational and speech on exclusive roster; scientific and artistic directions, planning and coordination on behalf of the public and private sectors.



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